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Alcohol Strategy Implementation Plan

Area	Outcomes	Activity	Action	Lead	Key Milestone	Deliverable Date	Progress
Promote Safer Communities	Reduce the incidence of alcohol related crime and anti-social behaviour	1a. Develop and implement an Integrated Community Management approach across appropriate areas of the county to respond to low-level alcohol related crime and anti-social behaviour.	Perform proactive patrols of NTE locations completing visits to licensed premises.	S J Chalanor	Perform proactive patrols of NTE locations completing visits to licensed premises.		Following a review ICM to be absorbed into the CET by March 2017
	Improve the management and planning of the Night-time Economy	2a. Work with licensing and planning committees to utilise the powers under the relevant legislation to create a safe and vibrant night-time economy	Deliver a workshop to all key stakeholders on licensing legislation. From workshop agree next steps	F Darling	Workshop Agreed next steps	11 October 2017	Completed Workshop well attended, although some key representatives not there (health and children's services). The input of the workshop will provide the start of the new Statement of Licensing policy
		2b. Develop guidance to promote greater understanding of planning and licensing priorities that support a safe, vibrant and diverse night-time-	Work with planning and licencing to develop guidance that supports licensing aims	F Darling	Evening and Night-time planning guidance published	August 2017	In progress

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	economy						
	2c. Work with partners to maintain and where appropriate extend the Purple Flag scheme	Shrewsbury BID secured purple flag. Identify other areas interested in developing purple flag scheme	BID G Hogarth	Purple Flag in Place (Shrewsbury) TBC	Nov 2017	Requires some partnership work with Team Shrewsbury and the BID to complete for 2018	
Improve the management of alcohol misusing offenders	3a. Develop a systematic approach to tackle alcohol related crime including drink driving	Liaise with NPS to increase referrals to the drink impaired drivers programme Ensure the CRC has suitably trained tutors to meet the demand for the Drink Impaired Drivers Programme Quarterly review referrals, starts and completions on the Drink Impaired Drivers programme.	G Branch			Alcohol Strategy Group agreed this should form part of the reducing re-offending plan. Reports to be provided at quarterly meetings	
	3b. Improve support to victims of alcohol violent crime, including cases of domestic violence	CRC to monitor and report the type of sentence/intervention given to offenders where alcohol is a contributing factor CRC to ensure the delivery of the BBR programme where domestic abuse is a significant factor and where alcohol has played a part. CRC to ensure referrals are made to the partner link worker.	G Branch		Nov 2017	Voluntary Perpetrator Programme in development (partnership approach between children services and community safety)	

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Improve Health and Well-Being			CRC to report on the number of BBR programmes delivered including referrals, starts and completions. CRC to report on number of referrals and take up for the Partner Link Worker.				
		3c. Where alcohol is a contributing factor ensure appropriate disposal of the offence and referral into treatment compliments other criminal justice interventions.	Continue to support and deliver the SAND project	SJ Chalanor			<p>Pubwatch in Shrewsbury re-established. Confident response will reduce and deter anti-social and criminal behaviour in NTE.</p> <p>SAND Scheme now disbanded due to low take-up.</p>
	Promote sensible drinking	4a. Identifying champions within partner organisations to lead delivery of the strategy and be responsible for its implementation.	Shropshire Community Safety Partnership Board and Alcohol Strategy Group to identify key leads	All	Fully functioning Group and Governance Structure	Feb 2017	<p>Request made to both SCSPB and HWBB for leads. Still awaiting nominated leads</p>
	4b. To help people to understand more about safe drinking levels we will use national campaigns to	Develop and plan campaign strategy using One You and MECC.	G Hogarth	Campaigns delivered at specific points of year e.g. Alcohol awareness week.	Oct 2017	<p>Action: GH to ensure this forms part of Safer Stronger Communities Board</p>	

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		promote sensible drinking, utilising work places across public and private sector, health and community services			Local H&WB days	Ongoing	communication plan. Update healthy Shropshire as required
		4c. We will build on our work with businesses to create an on and off licensed trade that supports a sensible approach to the sale of alcohol and deters excessive consumption.	Refresh Shropshire Licensing Statement	F Darling		October 2018	
		4d.Embed the principles of every contact counts through screening and brief interventions within a range of settings using validated screening tools	Develop and agree Alcohol Pathway for Making Every Contact Count (MECC) with key stakeholders (see 5a and 5b). <i>Work with secondary and acute health services to support delivery of the national CQUIN for alcohol screening</i> See 9b See 9c	J Randall	<i>Information Audit Community Health Trust</i> <i>Brief advice training for staff</i> <i>Baseline produced</i>	<i>Community June 2017</i> <i>Acute July 2018</i>	Completed for Community Hospitals Meeting with SATH organised Feb 2018
Prevent further		5a.Encourage all statutory partners to	Links to 4d – All key partners to have plans in place to	Jayne Randall		June 2018	

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	increases in levels of chronic and acute ill health caused by alcohol	have a systematic response for managing alcohol issues as part of their service delivery.	respond to alcohol issues through pathways for <ul style="list-style-type: none"> • Treatment • IBA • Blue Light principles for treatment resistant 				
	5b. Target interventions to those populations who are most at risk of harm, e.g. middle aged men and homeless population.	Review alcohol pathway see 4d and links to activity in 5a Agree pathways for older people	J Randall	Hospital pathway-review in respect of treatment resistant drinkers Review current provision/pathway	June 2017 March 2018	<div style="background-color: red; color: black; padding: 5px;"> Pathways in place between community Hospitals and SRP. Work with treatment resistant not started. (see below) </div>	
	5c. For people with complex needs and the homeless we will deliver appropriate responses including responding to 'treatment resistant' and dual diagnosis to support individual's needs.	See 5b Develop a protocol to manage treatment resistant drinkers as part of Adult Safeguarding response.	J Randall	Joint review of treatment resistance guidance Protocol agreed Approved protocol by Adult Safeguarding Board	Sept 2017 Dec 2017 TBC		

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			Implement NG58 guidance to support mental health and substance misuse	J Randall/Richard Kubilis	Undertake Review using NICE framework	TBA 2018-2019	Number of MH work streams underway which DAAT party to
Protect Children and Young people	Reduce alcohol related harm among children and young people	6a. Build resilience through supporting schools to deliver alcohol education as part of good quality PSHE	EMH curriculum training for primary and secondary schools.	G Hogarth/Alice Cruttwell		March 2017	Completed
			Explore primary school resources for drug and alcohol prevention – The Good Behaviour Game.	Alice Cruttwell	Identify funding Identify priority schools in partnership with Strengthening families	July 2017 September 2017	Sourcing funding-bid with OPCC and other partners. Funding not achieved, project disbanded
			Engage with partners on effective use of outside speakers in schools alcohol education.	G Hogarth/Alice Cruttwell		September 2017	Partner capacity due to long-term sick. Initial conversations on taking forward positive. Work will

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							resume once full staff capacity
		Delivery of STAR Drug and Alcohol Programme to Shropshire schools	Young Addaction	Agree programme roll-out	September 2017		Agreed process for implementing STAR programme with schools. Will target yp vulnerable to substance misuse. Referral pathway in place.
				Evaluation of project	September 2018		
	6b Support schools to manage drug and alcohol related incidents by developing policies in line with best practice	Provide schools with 'model' drug and alcohol policy	G Hogarth/ A Cruttwell	Draft policy presentation to Heads Forum Autumn 2017	September 2017		Date for presentation rescheduled
	6d. Develop a clear pathway for managing alcohol related harm following hospital presentation by young people	Review current activity against NICE guidance	J Randall/T Tanner/ S Jones	Review and agree Process for managing A&E alcohol presentations by U18s Agree referral process with Hospital and Young Addaction	May 2017 June 2017		Pathway agreed between SATH and Young Addaction. Report to Quality Assurance and Policy group June 2017 and signed off.
	6e. Introduce brief interventions and extended brief interventions into a	See 9B and 9C Target NEETS, LAC and Targeted Youth Support		Report to SSCB	June 2017		Ambitious target. Initial interest from LAC team and JCP

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		range of young people's settings					
Support and protect children and young people affected by parental substance misuse	7a. Ensuring parenting capacity is appropriately assessed and acted upon.	Undertake an Audit of the use of Hidden harm tool.	Jayne Randall	Agreed plan for refresh of tool	March 2017	Completed	
		Develop practitioners guide of the tool to support usage	Jayne Randall	Guide produced and agreed	May 2017	Draft guidance produced not using change in delivery	
		Roll out refresh training on the tool	Jayne Randall/Vicky Dudley	Agreed training dates with Children services for SW	May 2017 – Sept 2017	In progress – training extends to end of year to cover C&F services	
	7b. Strengthening commissioning arrangements between adult mental health, domestic abuse and children and family services.	Undertake a review of treatment service activity in respect of DA using NICE PH50	Simon Haydon/Jayne Randall	Gap Analysis	January 2017	Completed	
				Improvement plan	Feb 2017	Completed	
		Further Assurance report was completed and presented to the SSSB panel on the 26 th April 2017.		report	April 2017	Completed	
		Recommendations to partners / board to have one universal assessment tool that is used when assessing risk of Domestic Abuse / Domestic Violence	Domestic Abuse Forum	TBC		Incorporate findings Domestic Abuse Strategy - Completed	

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			Upskilling and Training of Treatment provider staff to levels required for their roles	SRP – Progressed assessed via Service Improvement Meetings	Training Plan demonstrating staff to minimum Level 2	Sept 17	Training delivered at Level 1 – Training organised for Level 2 throughout winter.
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Cr e	Strengthen data collection and utilisation across stakeholders to support the development of future plans. Local Alcohol Action Area ² (LAAA ²) Programme	8a. Work together to identify an agreed process for the collection and sharing of data, including agreeing local common definitions to support analysis.	<ul style="list-style-type: none"> Establish Local Alcohol Action Area² (LAAA²) Steering Group 	J Randall	Project Governance established	April 2017	Completed
			<ul style="list-style-type: none"> Review alcohol activity against PHE CLEaR tool 	G Hogarth	Distribute CLEaR Self-Assessment Tool to key stakeholders for completion	May 2017	Completed
					Hold CLEaR workshop to disseminate findings.	June 2017	Completed
			<ul style="list-style-type: none"> Review alcohol data collected. 	G Hogarth	Completion of outcome indicator spreadsheet by LAAA ² Data Analyst Group	May 2017	Completed
			<ul style="list-style-type: none"> Review current data sharing agreements. 	G Hogarth		June 2017	
			<ul style="list-style-type: none"> Develop a risk assessment tool to assist in responding to incoming alcohol on and off licence applications. 	G Hogarth		July 2017	In progress
		<ul style="list-style-type: none"> Develop and agree operational standards 			August 2017	Completed	

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			<ul style="list-style-type: none"> • Undertake any required staff training • Develop LAAA² Evaluation criteria. • Develop and Agree Operational Plan • Evaluate LAAA² programme at 6 months point. • Final evaluation of LAAA² Programme. • Lessons learnt workshop and agreed operational framework 			<p>September 2017</p> <p>August 2017</p> <p>August 2017</p> <p>April 2018.</p> <p>January 2019</p> <p>February 2019</p>	
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	8b. Implement PHE minimum data set for hospitals as part of overall response to improving hospital pathway.	<ul style="list-style-type: none"> Review current data collection against PHE recommendations. 	J Randall	New data set for ALN agreed.	Nov 2016	Completed as far as could with current data systems. Some information could not be collected without significant changes to case management system
		<ul style="list-style-type: none"> Identify and explore how pseudonymised data can be shared to all key stakeholder 		Formally agreed process for sharing ALN data across SRP/CCG/DAAT/SATH	March 2017	Current data sharing arrangement between SRP and DAAT only. Issues at national level do not allow flow of information between CCG and acute sector. Opportunity under new national data set to collect data to support work. Need expertise support from partner agencies to complete

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		8c Undertake a regular cycle of alcohol needs assessments to understand local profiles to support service planning and development.	Source data, verify and statistically analyse to support commissioning	J Herbert	Draft needs assessment	June 2018	Timetable agreed
	Increase capacity through workforce planning and development	9a.Undertake baseline of current position	<ul style="list-style-type: none"> Review alcohol activity against PHE CLEaR tool 	G Hogarth	Baseline position established	February 2017	Project slipped. Questionnaires sent out to all partners. Response rate poor. Workshop facilitated by PHE. Actions from workshop carried into the IAAA delivery plan
			<ul style="list-style-type: none"> Review materials against alcohol pathway. Develop IBA training to meet staff needs 	J Randall/V Dudley	Materials agreed	March 2017	Materials for hospital inpatient IBA agreed and used to support SCHAT CQUIN

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	9b Develop a workforce strategy to support implementation of IBA across the partnership.	<ul style="list-style-type: none"> Undertake staff training needs assessment for IBA 	J Randall/V Dudley	Alcohol Workforce strategy agreed	April 2017	Some discussion however needs some dedicated time and identification of workforce leads
	9c. Identify workforce champions to support roll out of IBA.	<ul style="list-style-type: none"> Roll out training 	J randall/V Dudley	First cohort of staff trained	October 2017	Cannot progress until above completed. However some staff (nurses now trained through CQUIN)